

<Date>

<Name>

<Title>

<Organization>

<Address 1>

<Address 2>

<City, State, Zip>

Dear Prominent Community Leader,

As part of Alcohol Awareness Month activities, the Substance Abuse and Mental Health Services Administration (SAMHSA) is sponsoring a *Reach Out Now* National Teach-In during the week of April 3–7, 2006. This Teach-In is based upon a two-part set of materials, *Reach Out Now: Talk to Your Fifth Grader About Underage Alcohol Use* and *Reach Out Now: Talk to Your Sixth Grader About Underage Alcohol Use*, which will be sent to fifth- and sixth-grade classroom teachers throughout the Nation in early March 2006. These focus group-tested materials are designed specifically to foster a dialogue between teachers, parents, and children on underage alcohol use.

SAMHSA's goal is to have *Reach Out Now* Teach-Ins in all 50 States and the District of Columbia. To date, the First Spouses of 13 States and the Lt. Governor of 1 State, and more than 974 community-based organizations in 50 States, the District of Columbia, and 4 territories plan to participate.

As one of those committed organizations, NAME OF YOUR ORGANIZATION is inviting you to consider leading a Teach-In at NAME OF SCHOOL during the week of April 3–7 OR EXACT DATE IF YOU HAVE THAT. We will provide you with a step-by-step lesson plan and talking points that you can use during the 30-minute presentation. We also will be coordinating media outreach and providing supplies, such as GIVE EXAMPLES OF WHAT YOU PLAN TO PROVIDE. Experience has shown that *Reach Out Now* Teach-Ins led by prominent spokespersons encourage broader use of these materials by youth, teachers, and parents. They also draw media attention to this important public health issue. More information about the National Teach-In and samples of the *Reach Out Now* materials can be viewed at [www.teachin.samhsa.gov](http://www.teachin.samhsa.gov).

Leadership to Keep Children Alcohol Free, a coalition of Governor's Spouses, Federal agencies, and public and private organizations, has been a strong supporter of the National Teach-In in previous years and will be involved again in 2006. Along with the

Leadership, the following SAMHSA partners are being asked to again support the Teach-In through their constituencies:

- Community Anti-Drug Coalitions of America (CADCA)
- Mothers Against Drunk Driving (MADD)
- National Family Partnership (NFP)
- PRIDE Youth Programs, Inc.
- Benevolent and Protective Order of Elks

If you would like to lead a Teach-In, please call NAME, TITLE, NAME OF YOUR ORGANIZATION, CONTACT INFO no later than GIVE A DEADLINE.

We look forward to hearing from you regarding your interest in helping to “keep our children alcohol free.”

Sincerely,

Name  
Title

Enclosures